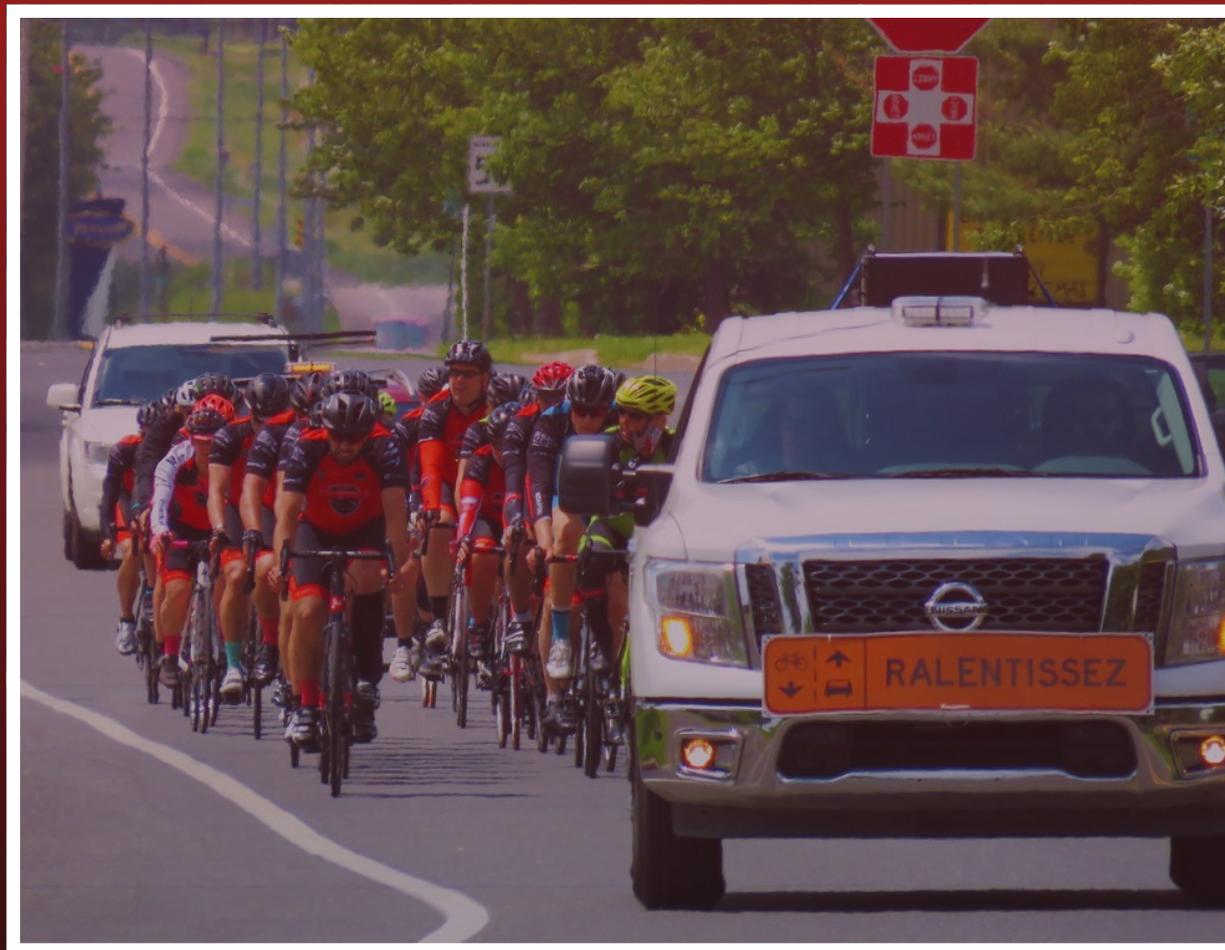




# 2022



**INFORMATION  
DOCUMENT**

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# INTRODUCTION

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Congratulations, you are now part of the Randonnée Jimmy Pelletier (RJP) family. The experience you are about to have will undoubtedly be unforgettable. First of all, we would like to thank you for your involvement in our causes. The RJP allows us to finance several projects that aim at the development, socialization and support of people with functional limitations.

This donation document is a tool to help you in your fundraising efforts. You will find the procedures, the functioning and even ideas for fundraising activities.

We hope this guide will answer all your questions!

## 6<sup>e</sup> ÉDITION ÉTÉ 2022

Lachenaie > Saint-Jérôme >  
Berthierville > Shawinigan >  
Ville de Québec





# THE CAUSE

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## Contribute to the cause of people with disabilities

We are pleased to launch the 6th edition of the Randonnée Jimmy Pelletier - Adaptavie which will bring together 80 cyclists in a cycling challenge of more than 450 km. This benefit event aims to support the integration of people with functional limitations. All proceeds from the event will go to support Adaptavie as well as various organizations offering similar services in the cities where the event will take place.

## About Adaptavie

This organization welcomes more than 2000 people annually in its programs and services. Its mission is to prevent, maintain, improve and promote the physical and mental well-being and autonomy of people living with functional limitations. At Adaptavie, a complete division is dedicated to youth development with the objective of promoting inclusion in adapted sports.

The organization carries out numerous actions throughout the year to promote access to sports activities for children, youth and adults with special needs :

- Acquiring adapted sports equipment and ensuring its maintenance;
- Organizing and promoting initiation activities;
- Training qualified coaches and volunteers to supervise the practice;
- Providing opportunities for continued practice through the establishment of sports clubs;
- Offering opportunities for exchange with the next generation of athletes and experienced athletes.

All Jimmy Pelletier events allow Adaptavie to improve the services in place and to support even more people, regardless of their disability and interests.

## Who is Jimmy Pelletier?

A great athlete since his youth, Jimmy Pelletier became a paraplegic following a car accident in 1996 when he was only 19 years old. After several months of rehabilitation, he set himself the challenge of becoming a Paralympic athlete.

At the end of his athletic career, Jimmy wanted to give back to the community. Since 2015, more than a dozen fundraising activities have been organized by this man with a big heart. Supported by the members of organizing committees, these events have helped support the cause of people with disabilities across the province, and even the country.



# REGISTRATION

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The registration fee **covers the expenses** related to your participation. As the RJP is considered like a touristic trip (more than 3 days outside the region), our partner Groupe Voyages Québec will follow up on the payment. Please note that these fees are not eligible for a charity receipt.

## Each registration includes :

- ☑ Breakfasts, lunches, dinners and refreshments
- ☑ Transportation to the departure point and lodging
- ☑ Massage and physiotherapy services
- ☑ Certified cycling escort
- ☑ 1 jersey and 1 cycling shorts
- ☑ An emergency repair service

# DONATIONS

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**The donation goal for participants is \$1500 by June 10, 2022. All donations of \$20 or more are eligible for a charitable receipt.**

## How to donate?

**Online:** Via the Simplyk platform's peer-to-peer campaign. Your donation campaign is created automatically by our team. Once created, you will receive a confirmation email with a link to your fundraising page and a second link to customize the form, the thank you message and your profile picture. Please note that it is not mandatory to use this second link to raise funds for your campaign.

**Cash or check:** You can collect cash or check donations by filling out a collection form. This form allows us to add the information to your profile and to have all the information to issue a charitable receipt. Contact our team to obtain the form and the details.

## How do I know if I have received donations?

An automatic email will be sent to you each time someone makes a donation to your campaign. Your donors will also receive an automatic email to thank them and to send them a tax receipt.

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**Need help understanding how our platform works?** Contact us by phone or email, we will be happy to help you!

**INFORMATION :** 418 529-9238, ext. 231 | [camille@adaptavie.org](mailto:camille@adaptavie.org)



# FUNDRAISING IDEAS

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## Plan a fundraising event

Organizing a fundraising event can help you raise more donations. There are a multitude of possible activities, just choose one that you are comfortable with and that fits the time you have to devote to it. Don't hesitate to ask for help from other cyclists via the Facebook group and, above all, respect the health instruction to limit the spread of COVID-19.

## Here are some examples of activities to stimulate your imagination:

- ✔ Marathons (reading, swimming, movies, yoga, skiing, etc.)
- ✔ Sales (chocolate, baked goods, garage sales, auctions, crafts, etc.)
- ✔ Dinners (wine and cheese, spaghetti dinner, barbecue, etc.)
- ✔ Sports tournaments (golf, field hockey, volleyball, badminton, baseball, soccer, etc.)
- ✔ Theme days (jeans day, Halloween night, murder mystery, etc.)

## Social Media

Use social media to inform your network about your cycling involvement. Don't hesitate to share publications to raise awareness.

## General solicitation

The easiest and most effective way to collect donations is to simply talk about the challenge you are going to carry out. Introduce the event at your workplace, at sports events, at dinner parties with friends and family. Use email blasts to send the donation link directly online.

You can also meet with small and medium-sized businesses near you and those you visit regularly. Since this is not a sponsorship request, you can tell them that a charitable receipt can be issued!



## FAQ

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### **What is the difference between a donation and a sponsorship?**

A donation refers to an amount of money given by an individual or a company without expecting anything in return. Sponsorship refers to a company that donates an amount of money in exchange for visibility. As a participant, you can only collect donations. If you know of any companies that would be interested in being a sponsor, please contact the RJP team.

### **When will I receive my charitable receipt?**

Charitable receipts are sent automatically by the Simplyk platform, once the donation has been made. If any information is missing, the charitable receipt cannot be issued (email address, mailing address, etc.).

### **Can I raise more than \$1500 in donations?**

Yes, you can! All donations will be donated to Adatapvie as well as to several organizations visited on the road.

### **Why are the donations I sent by mail not yet in the Simplyk platform?**

There may be a delay of more or less 7 days between the delivery of the donations and its processing in the database. You can always request a confirmation of receipt of payment if you wish.



*Thank you!*

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